



## PRESS RELEASE

### **Tetra Pak Thailand to Plant a Forest of 1,000 Trees to Celebrate for Thai Environment Day**

**Bangkok, 02 December 2019** — Tetra Pak (Thailand) Ltd., the world’s leading food processing and packaging solutions company, announced a project with EcoMatcher, the leading tree-planting platform, to plant a forest of 1,000 trees in Thailand. The trees, which will be planted through EcoMatcher’s tree-planting foundation partner, Conserve Natural Forests, are for the Thai Environment Day celebration on December 4<sup>th</sup>. This initiative confirms Tetra Pak’s commitment in driving environmental and social development by supporting forest restoration and wildlife conservation in Thailand.

The forest of 1,000 trees, which will be named after Tetra Pak Thailand, will be planted in Pai, Mae Hong Son, Thailand. EcoMatcher will capture details of every tree planted. The information about the trees will be sent by email, so that each of Tetra Pak’s employees will be able to virtually travel to his or her tree using EcoMatcher’s TreeTracker and know everything about every tree in the forest planted by the company. Each employee will be able to look at their tree, get information about the site where the tree was planted, see locations of other trees planted by Tetra Pak, meet the people who planted the trees and get updated information on the tree’s carbon sequestration (to see the positive impact the tree is making), and even “chat” with the tree using the latest chatbot technology.

Tetra Pak recognise the imperative of balancing our business growth ambitions with some fundamental responsibilities to those with whom we do business, to our employees, to the communities in which we operate and to the environment. EcoMatcher offers a transparent sustainability solution for combating climate change and deforestation. Their tech platform has been designed to provide users with an engaging, educational and fun experience, which will allow Tetra Pak employees to connect online with the project and be part of the company’s sustainability journey.

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#### **ABOUT TETRA PAK**

Tetra Pak is the world's leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than

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160 countries. With over 24,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business. Our motto, "PROTECTS WHAT'S GOOD™," reflects our vision to make food safe and available, everywhere.

More information about Tetra Pak is available at [www.tetrapak.com/th](http://www.tetrapak.com/th)

## **PLANET POSITIVE**

Tetra Pak recently launched their Planet Positive campaign, which urges industry stakeholders to move to a low-carbon circular economy. This movement represents a new way of thinking inspiring suppliers, customers and other businesses to come together to address the pressing global environmental issues of climate and waste, taking a broader view of sustainability, going beyond recycling and reuse to include the carbon impact of raw materials and manufacturing.

Founded on the idea that a package should save more than it costs, sustainability has always been core to how Tetra Pak operates as a business. Recognising the importance of addressing the full impact of the business, Tetra Pak is committed decarbonising energy, improving energy efficiency, reducing food waste and minimising impact on resources such as land and water. The company has set a goal to produce packages only from plant-based or recycled packaging materials and that are fully recyclable, without compromising on food safety requirements. At the same time, Tetra Pak has committed to reduce operational GHG emissions 42% by 2030 and 58% by 2040, from a 2015 baseline.

More information about Planet Positive at [www.tetrapak.com/sustainability/planet-positive](http://www.tetrapak.com/sustainability/planet-positive)

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